

Media Advisory: The I.I.I. Has Spanish-Language Insurance Resources Available

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NEW YORK, October 15, 2014 – Reporters working on Spanish-language insurance stories can contact the Insurance Information Institute (I.I.I.), which offers information for consumers and the media in Spanish in the *En Español* section of its website.

Following is a selection of the institute's Spanish-language resources:

Bilingual Spokespersons (Spanish/English)

- Spanish language national spokesperson for media interviews, Elianne E. González, is based in Miami, Florida, and is available for interviews via Skype
- Opportunities to connect with Spanish speaking representatives from major insurance companies for media interviews.

Video Resources

- Web and broadcast quality Spanish-language videos on a variety of topics such as:
 - Do You Know What to Do If You Have a Car Accident?
 - Homebuyers Insurance Checklist
 - Finding a Lost Life Insurance Policy
 - Lightning Myths Debunked
 - Step-by-Step Evacuation Planning
 - Beware of Crooked Contractors

Consumer and Media information

- English-Spanish Insurance Glossary
- Press Releases on most current issues
- Articles and checklists on insurance topics, such as:
 - Does Your Business Have a Disaster Plan?
 - What Is Included in a Standard Homeowners Policy?
 - Renters Insurance Checklist
 - Hurricane and Disaster Preparedness Tips
 - How to Save on Auto Insurance?

The I.I.I. has a full library of educational videos on its You Tube Channel. Information about I.I.I. mobile apps can be found here.

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