MEDIA ADVISORY: I.I.I.'s Chief Economist Available To Discuss Unclaimed Life Insurance Policies As Well As Pro-Consumer Policy Provisions

April 18, 2016

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NEW YORK, April 18, 2016 â€" Do you have questions about life insurance? Dr. Steven Weisbart, chief economist at the Insurance Information Institute (I.I.I.), can speak about unclaimed life insurance policies and other life coverage issues.

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For example, there are policies that remain in-force even after a policyholder misses a premium payment. The monies that accumulate in the cash value account of a permanent life insurance policy are used on occasion to make a premium payment in the event a policyholder forgets, or is unable, to do so.

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To arrange an interview with Dr. Weisbart, contact Michael Barry, vice president, Media Relations, I.I.I., at either 212-346-5542 or michaelb@iii.org.

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Back to top