

# Briefing on the Property/Casualty Insurance Industry: Function and Financial Overview

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This PowerPoint presentation by Robert Hartwig, president of the Insurance Information Institute, provides an overview of the property/casualty (P/C) insurance industry. A section deals with the structure of the P/C insurance industry, including organizational and marketing structure of insurers, and facts about the industry, another section reviews how P/C insurance works, with a focus on insurance cycles and drivers of, and importance of profits. A final section provides a P/C insurance performance overview.

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